

**Steamboat Art Museum
Board of Directors Meeting
May 13 2020 – 4:30 pm All Members Call In**

Rod Called the meeting to order at 4:30 pm

Present by phone: Betse Grassby, Chuck Porter, Johannah Hall, Joel Piassick, Karen Piassick, Rod Hanna, Deb Olsen, Eric Wilson, Jim Larson, John Fawcett, Melanie Timmons

Absent: Judith Harrington and Frans Hijkoop

Approval of minutes: Joel motions to approve, John seconds, members unanimously approve.

Executive Director's report – see attached.

Most of the quilts are here! Noting that what the opening is going to look like as far as opening, distancing, crowds etc. we will take in stride. Considering doing "reservations" if needed. Logistics of cleaning are underway.

Financial report:

Betse reports on the profit/loss (budget reforecast). If we only drop 20% in donations, we should be OK due to the PPP. More income may come from selling some quilts in the quilt show. Rod mentions that the people inclined to buy art will still do so because they still have the ability/inclination to do so. Thus, we can anticipate/hope for quilt sales.

Marketing report:

Anyone who has had a member ship since 2016 or has bought a painting will receive the membership mailer. That's about 600 people. Email blast will for to 2000 people.

Working on the new website, what the digital needs are etc.

Collections/Acquisition Report:

Exhibitions: Betse is looking to have an exhibitions committee meeting to discuss plans for next summer, potentially a photography show.

Museum store:

FB page is up and running. We are pushing professional art supplies for local artists.

Johannah mentioned making little "artist packages" with painting supplies for a sip n paint. Either partnering with local fundraisers or doing some museum fundraisers sip n paint style.

Deb mentioned that with online web sales we will need to explore our inventory on hand, best shipping options, etc. It will need to become a budget item.

Website:

Melanie, Deb and Betse are combing through the current website to decided what to move over and keep/how to design. Working with David to see his plan/what to expect in 6-8 weeks and define our own roles to see what we will contribute and how that will work. Meeting will take place tomorrow (May 14). The website will include the SAM Store.

Meeting adjourned at 5:15PM

Next meeting July 8th

Respectfully submitted,
Johannah Hildebrand, Secretary.