



SAM
STEAMBOAT ART MUSEUM

SAM PLEIN AIR SPONSORSHIPS

Your 2024 Plein Air Sponsorship gives SAM the opportunity to recognize your support throughout the year. Your generosity will be highlighted during Plein Air 2024 week, on event advertising, promotional materials, newsletters, website, social media, and signage at all Plein Air 2024 events according to your level of support.

8,000 guests visit Plein Air events, including "Quickdraw" at the Farmers Market (Sept 21), Sunset Reception (Sept 24), the Plein Air Opening (Sept 27), and exhibit September 30th thru Nov 2, 2024!

We invite you to consider supporting SAM with a 2024 Plein Air Sponsorship at any level.

Thank you!

Your Friends at Sam!

See Back for Your Sponsorship Level >>>

steamboatartmuseum.org/about-plein-air



Plein Air Sponsorship Levels

We invite you to support SAM with your Plein Air Annual Sponsorship today.

Please contact **Betse Grassby**, Executive Director, at **970-870-1755 ext. 100** or **betse@steamboatartmuseum.org** for more information. Thank you for your generosity!

	\$5,000 Presenting Sponsor	\$2,500+ Supporting Sponsor	\$1,000+ Patron Sponsor	\$500 Friends Sponsor
LOGO AND LINK ON SAM WEBSITE PLEIN AIR HOMEPAGE	✓	✓	✓	✓
INVITATION TO PLEIN AIR SUNSET RECEPTION, SEPTEMBER 24, AND EARLY VIP ADMITTANCE TO OPENING RECEPTION, SEPT 27	Tickets for 8 people	Tickets for 4 people	Tickets for 2 people	Ticket for 1 person
LOGO OR NAME ON ALL MAJOR PLEIN AIR 2024 EVENT ADVERTISING, PROGRAMS, PROMOTIONAL MATERIALS AND SIGNAGE	✓	✓	✓	✗
INVITATION (2) HELEN REHDER SOCIETY MEMBERSHIP AND EVENTS	✓	✓	✓	✗
LISTING AT SAM AS A SUPPORTING EXHIBITS SPONSOR, SEPTEMBER 2024 - SEPTEMBER 2025	✓	✗	✗	✗
RECOGNITION FROM THE PODIUM AT ALL 2024 PLEIN AIR EVENTS.	✓	✗	✗	✗



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2024 Plein Air Sponsorship

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(Please print as you would like it to appear in all publications)

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Title: _____

Contact Email: _____

Phone: _____

2024 PLEIN AIR SPONSORSHIP TIER:

☐

\$5,000+
Presenting Sponsor
(Only 1 per Year)

☐

\$2,500+
Supporting Sponsor

☐

\$1,000+
Patron Sponsor

☐

\$500+
Friends Sponsor

PAYMENT INFO:

☐

Enclosed Check payable to Steamboat Art Museum

☐

I pledge my support for Plein Air Sponsorship. Payment will be sent _____

(Date)

☐

Please send an invoice.

☐

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I am pleased to support Steamboat Art Museum with my Plein Air 2024 Sponsorship gift. I understand that this donation will be thoughtfully allocated to the important mission of the organization.

Signature: _____

Date: _____

Mail to:

Steamboat Art Museum P.O.
Box 883434, Steamboat
Springs, CO 80488

For more information:

Please contact Betse Grassby, Executive
Director at 970-870-1755, ext. 100 or
betse@steamboatartmuseum.org